



MARKET ACCESS
CORPORATION

Communitech Member Offer: Special Rate for Online Personality Profiles for the Selection, Development and Retention of Top Performers!

Even in a tight talent market it is still extremely important to make the right HR decisions. Some estimate that the cost of finding, hiring and then losing or removing a key person in a business could be \$100,000 or more. You can use powerful psychometric online personality profiles to help find the people to help your company grow. The profiling tools are reliable, validated, predictive and are used to:

- Identify business developers
- Create performance cultures
- Coach and manage by building on strengths
- Match individuals and build teams

There are specific profiles for sales, service, management, consulting, information technology and entrepreneurs. If you would like to view sample profile reports, please go to www.mktaccess.com and click on "Recruiting Resources" or contact kevinhood@mktaccess.com.

These profiles have been used worldwide for over 25 years in recruiting and training programs by companies such as CIBC, Northwestern Mutual, Philips and Supply Chain Management. Locally the profiles have been used in the Tech Sales program through Communitech, at the Schlegel Centre for Entrepreneurship at Wilfrid Laurier University, the Centre for Business, Entrepreneurship and Technology at the University of Waterloo, Maplesoft, eSentire, Atria Networks, Covarity, Procom and others. You can add these powerful and insightful tools with a special Communitech member offer:

Communitech Member Offer: Profiles are normally \$195 but the Communitech member price is \$150 for a savings of \$45 per profile! This includes full telephone support for profile report debriefing.

You can immediately have access to the support and knowledge these profile reports provide prior to making your next key hiring, succession planning or development decision.

Contact me today if you have any questions and/or would like to activate your online profile account!

Thank you,

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"Select, Develop and Retain Top Performers"