



For Immediate Release
ATTN: Business Editors

Bestselling author of Wikinomics to keynote conference for information technology leaders

WATERLOO REGION, ONTARIO, Thursday March 19, 2009 ... Don Tapscott, international bestselling author of Wikinomics: How Mass Collaboration Will Change Everything, will provide a keynote at Communitech's CIO/09: SHIFT HAPPENS on April 1st in Waterloo Region.

"We invited Don to speak to our technology leaders about becoming actively involved in the economic change climate of today," said Iain Klugman, president and CEO, Communitech. "As the author of the largest investigation of strategic information technology in business ever conducted, he is the correct authority to lead and inspire us."

The conference features top tech execs from world's largest companies with insight on how to leverage tech for business success in changing economic times, including:

- Dan Maclean, former editor, CIO Magazine Canada and IT World Canada
- Eugene Roman, CIO, Open Text
- John Rojez, CIO, Home Hardware
- Robert Coutreau, COO, SAP North America
- Doug Cooper, Country Manager, Intel
- Jeff Seifert, CTO, Cisco Canada
- Martin J. Wildberger, VP IBM Sensor Solutions, Director, IBM Canada Lab, Software Group
- Michael Cardy, VP Professional Services and Consulting, OnX Enterprise Solutions

The conference, now in its third year, is the largest gathering of senior information technology leaders and managers in southwestern Ontario.

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Communitech is the regional hub for the commercialization of innovation in Waterloo Region, creating economic prosperity by removing barriers to the creation and growth of technology companies.