



COMMUNIT**TECH**[®]

Tech Jam From Home

A virtual job fair and networking event

communittech.ca/techjamcompanies

About Tech Jam

Need talent?

Communitech's Tech Jam From Home is a virtual edition of the Tech Jam job fair and networking event that folks in Waterloo Region have come to know and love – with a few tweaks, of course. We bring together the hottest tech-driven companies to show their stuff to hundreds of job seekers looking for their next opportunity.

Job seekers can visit digital company booths to learn more about the organization, chat in real-time with company representatives using the chat function, and join into video conferencing sessions to learn about available positions, role requirements and work-from-home company cultures.

Who you'll meet

This event is great for companies hunting for developers, designers, product managers, project managers, marketers or sales folks, to name a few.

You'll be in great company

Communitech's Tech Jam From Home has seen hiring companies of all shapes and sizes attend in the past, from startups and scaling companies like Axonify, Magnet Forensics and Applyboard to large enterprise companies such as Manulife, Oracle NetSuite and Sonova.

Tried, tested and true

This event has been going strong for more than five years and has helped hundreds of companies hire awesome people and build their talent pipeline. Candidates at Communitech's Tech Jam love the event because it brings the best of tech to one space, whether that's IRL or virtual. Company interaction, pitches and networking helps turn job-hunting into a social, enjoyable experience.

What you get

- Promote your brand in front of the tech community and hundreds of qualified candidates before, during and after the event.
- Generate talent leads and develop talent networks and relationships to build your talent pipeline.

Brand recognition

	Gold \$5,000 Limit: 5	Silver \$2,500 Limit: 5	Bronze \$1000 Limit: 3	Standard Booth \$199 (1 – 20 employees) \$549 (21 – 499 employees) \$749 (500+ employees)
Ability to provide pre-recorded 3 minute pitch (.mp4 file): · Promoted in social media post in days leading up to event (20k+ followers) · Included in get ready email to job seekers · Available on communithech.ca for viewers to watch ahead of next event · Promoted & hyperlinked in broadcast messages during event (1x per time slot)	✓			
Your partner booth, with link to partner website, will be available in an email to job seekers prior to the event	✓			
Verbal mention in welcome video opening remarks	✓			
Featured job on job seeker registration page	1			
Feature on Communithech’s Trending jobs of the week social post from August – October	1			
Logo recognition in event lobby sidebar	✓			
Partner will be included in press activities related to promotion of TJFH, as opportunities arise	✓			
Dedicated, and enhanced branded live video broadcast booth to host an open session (panel discussion, day in the life, Q&A etc).	✓ With ability to have first choice on timeslot	✓		
Logo recognition: · Event landing page under partner section · Job seeker registration page under partner section · Layover in welcome video	✓	✓	✓	
Personalized partner social graphic	✓	✓	✓	
Social media mention and ‘thank you’ to include your company Twitter handle or website	✓	✓	✓	
Social kit to promote participation	✓ With custom graphic	✓ With custom graphic	✓ With custom graphic	✓

Deliverables

	Gold \$5,000 Limit: 5	Silver \$2,500 Limit: 5	Bronze \$1000 Limit: 3	Standard Booth \$199 (1 – 20 employees) \$549 (21 – 499 employees) \$749 (500+ employees)
Access to database of job seekers (including resumes, profile information and contact information) starting one week before event, and continuing post-event	✓			
Gain early access to talent by sending 3-5 members of your talent team to serve as “subject matter experts” at Stand Out at Tech Jam from Home	✓			
Have meaningful conversations prior to Tech Jam from Home by answering recruitment-related questions from attendees at networking tables	✓			
Dedicated point of contact to help you get the most out of the digital experience	✓	✓		
Listing in virtual lobby at the top under the partner section	✓ Indicated as Gold Partner	✓ Indicated as Silver Partner	✓ Indicated as Bronze Partner	
Premium employer placement on WorkInTech Platform in advance of event	1st row	2nd row	3rd row	
Pre-event tour of the virtual platform with our execution team to orient yourself with the platform and ask any detailed questions before the event	Two weeks before event	One week before event	One week before event	
Pre-event demo and run through of the enhanced live video broadcast booth features	✓			
Recruiter seats	12	8	5	4
Fully customizable booth: full control over all content that appears in booth, such as videos, infographics, links, etc. that convey the corporate culture, departments, and everyday life of employees	✓	✓	✓	✓
Text & video chats with job seekers right in the platform including access to automated queues, ability to ask pre-screening questions, and access to full chat transcripts post event. Ability to chat with up to four job seekers at once	✓	✓	✓	✓
Follow-up features: built-in function to expedite scheduling and prioritizing follow-up with candidates	✓	✓	✓	✓
Search & invite: search resumes before event and invite top job seekers to visit your company booth	✓	✓	✓	✓
Text Broadcast Announcement			✓	

Tech Jam follow up

	Gold \$5,000 Limit: 5	Silver \$2,500 Limit: 5	Bronze \$1000 Limit: 3	Standard Booth \$199 (1 – 20 employees) \$549 (21 – 499 employees) \$749 (500+ employees)
Post-event access to database of job seekers (including resumes, profile information and contact information)	✓	✓		
Partnership summary within one month of Tech Jam From Home event	✓	✓	✓	
Direct access to reports within Brazen: <ul style="list-style-type: none"> · Representative Ratings: a complete list of chats that representatives had in the event, and the rating assigned to the chat by representative. · Booth Engagement Report: provides insight on how Attendees are engaging with your event booths, including who entered, when they got in line to chat and more). 	✓	✓	✓	✓

[Register for a booth](#)

See you there!